ESTTA Tracking number:

ESTTA426622 08/23/2011

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91185884
Party	Plaintiff Dating DNA, LLC
Correspondence Address	CHAD H OLSEN DATING DNA LLC 13804 TORREY DEL MAR DRIVE SAN DIEGO, CA 92130 UNITED STATES olsonchadh@gmail.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Michael S. Malmborg
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Signature	/Michael S. Malmborg/
Date	08/23/2011
Attachments	Notice of Appearance - Dating DNA.pdf (2 pages)(48185 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Imagini Holdings Ltd.,

Plaintiff,

v.

Dating DNA LLC,

Defendant.

Consolidated Opposition Nos. 91185884/91191912

NOTICE OF APPEARANCE

NOTICE IS HEREBY GIVEN that David W. Tufts, Tadiana W. Jones, and Michael S. Malmborg, and the law firm of Durham Jones & Pinegar, P.C., hereby enter their appearance as counsel for, Dating DNA LLC, in the above-entitled matter and hereby request that copies of all notices, decisions, pleadings, and mailings filed subsequent to this notice be served upon them.

Dated: August 23, 2010

Attorneys for Dating DNA

David W. Tufts

Tadiana W. Jones

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(801) 415-3000

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CERTIFICATE OF SERVICE

I hereby certify that on August 23, 2010, I caused a copy of the forgoing NOTICE OF

APPEARANCE to be served on the attorney for Opposer via First Class U.S. Mail addressed to:

Beth M. Goldman Kristin S. Cornuelle 405 Howard Street San Francisco, CA 94105

An employee of Durham Jones & Pinegar